

Terms of Service

A division of WMT Associates LLC — governs use of this website and registration for courses and services offered by Ardent Training & Self-Defense Academy. Last updated: August 14, 2026.

01 Acceptance of Terms

By accessing this website or registering for any course, class, or service offered by Ardent Training & Self-Defense Academy ("Ardent," "we," "us"), you agree to be bound by these Terms of Service. If you do not agree, do not use this website or register for our services.

02 Services Offered

Ardent provides firearms safety and self-defense instruction (including USCCA, NRA, and NAAGA-affiliated courses) and CPR/First Aid/AED certification training. Course availability, instructors, curriculum, and pricing are subject to change without notice.

03 Registration & Payment

Registration for any course requires payment in full at the time of booking unless otherwise stated. Payments are processed through Stripe; Ardent does not store your payment card information. All registrations are subject to our Cancellation, Refund & No-Show Policy, which is incorporated into these Terms by reference.

04 Eligibility & Legal Compliance

Firearms-related courses are open only to individuals who are legally eligible to possess and handle a firearm under applicable federal, Georgia, and local law. Ardent reserves the right to refuse registration, deny participation, or remove any individual from a course at its sole discretion, including for safety violations or failure to meet eligibility requirements, without refund.

05 Assumption of Risk & Liability Waiver

Participation in firearms training and self-defense instruction involves inherent risk of serious injury or death. A separate, signed Participant Enrollment Agreement and Liability Waiver is required before participating in any in-person course. These Terms of Service do not replace that waiver — both apply.

To the fullest extent permitted by Georgia law, Ardent, its instructors, and WMT Associates LLC disclaim liability for injury, loss, or damage arising from participation in any course or use of this website, except where caused by gross negligence or willful misconduct.

06 Intellectual Property

All content on this website — including text, course materials, logos, and design — is the property of Ardent Training & Self-Defense Academy / WMT Associates LLC and may not be reproduced, distributed, or used commercially without written permission.

07 Privacy

Your use of this website is also governed by our Privacy Policy, which explains what information we collect and how it is used.

08 Changes to These Terms

Ardent may update these Terms of Service at any time. Continued use of this website or registration for future courses after changes are posted constitutes acceptance of the revised Terms.

09 Governing Law

These Terms are governed by the laws of the State of Georgia, without regard to conflict-of-law principles. Any dispute arising from these Terms or use of Ardent's services shall be resolved in the state or federal courts located in Cobb County, Georgia.

10 Contact

Questions about these Terms of Service can be directed to Ardent Training & Self-Defense Academy through the contact information provided on this website.